



**ACCJC Workshop Announcement:
Fundamentals of Assessment *presented by* Dr. Amy Driscoll**

**Friday, April 15, 2016 at the
Crown Plaza San Francisco Airport
1177 Airport Boulevard, Burlingame, CA 94010**

8:30 a.m. to 4:00 p.m.

Workshop begins promptly at 8:30 a.m. A light continental breakfast and lunch are provided.

Purpose of the Workshop:

This interactive workshop is a practical introduction to the basics of assessing student learning. The workshop offers a broad introduction to the terminology of student learning outcomes assessment, the rationale for assessment, and provides a special emphasis on the use of assessment data for purposes of improving educational effectiveness. Participants will learn about a variety of assessment practices, and will explore how to make decisions on the most appropriate assessment strategies to use in different circumstances. **Registration is open on a first come/first served basis and seating is limited. Please register immediately to ensure your place at the workshop!**

Who should attend:

The workshop is designed for newly hired faculty, for faculty with new assignments or responsibility for assessment, for administrators who provide leadership for assessment, and for colleagues who serve on accreditation teams.

Workshop Presenter:

The workshop will be led by Dr. Amy Driscoll. ACCJC staff will be present to answer questions related specifically to accreditation expectations.

Workshop Outcomes:

By the end of the workshop, participants will be able to:

- Use basic assessment language.
- Write clear and accurate learning outcomes for both course-level and program-level use.
- Make appropriate choices of different kinds of assessment to determine whether learning outcomes have been met.
- Describe both direct and indirect assessment methods.

- Align pedagogy and curriculum with learning outcomes in courses, programs, and at an institutional level.
- Use the results of course-level assessment for determining program-level effectiveness.
- Describe the purposes for both analytic and holistic rubrics and use them appropriately to support student success.
- Use assessment results to determine how to improve student learning.
- Describe the assessment cycle and value its impact on student learning and faculty effectiveness.

How to Register for This Workshop:

Deadline for registration is Friday, March 25, 2016. Workshop fee is \$200 per person. Payment must be enclosed with registration form. Registrations received without payment will not be processed. To register:

- Please **complete the attached registration form** by providing your name, professional title and other contact information.
- **Mail your completed registration form**, with a check made payable to ACCJC enclosed, to:

**ACCJC Workshop Registration
10 Commercial Blvd., Suite 204
Novato, CA 94949**

Hotel Information:

The Crown Plaza San Francisco Airport has offered special room rates of \$169.00 per night for reservations made by March 28, 2016. Please visit the link below to reserve your room at the discounted rate.

[ACCJC at Crown Plaza April 2016](#)

This educational program has been developed by Dr. Driscoll in coordination with ACCJC staff, and is offered as a professional development opportunity to member institutions. The workshop is optional, and is intended to be helpful to ACCJC member institutions.